



EXHIBITOR INFORMATION FOR VENDOR EXPO

Friday, Nov. 11, 2011

Bloomington/Monroe County Convention Center

EXPO HOURS:

Friday, Nov. 11, 2011 3 - 7 p.m.

EXPO SET-UP HOURS:

Friday, Nov. 11, 2011 10 a.m. – 2:30 p.m.

ABOUT THE NBTDA CONFERENCE:

The National Bicycle Tour Directors Association (NBTDA) was formed more than 15 years ago by a small core of ride directors for professional development, marketing, and networking purposes. It has grown to include more than 100 organizations that direct nearly 350 bicycle rides and tours across North America. The primary purpose of the NBTDA is to bring together the directors, coordinators, and organizers of multi-day bicycle tours throughout North America, including Canada and Mexico, Europe, and Asia to share ideas, learn ways to improve their events, and promote responsible cycling.

Annually, the NBTDA holds a conference that allows members to meet and network with each other. The conference includes lectures and breakouts with topics specific to presenting multi-day rides. The conference will again feature a Vendor Expo with a reception during prime time on Friday afternoon to evening, giving companies an opportunity to market directly to the ride directors.

HOW THE VENDOR EXPO WORKS:

The Expo booths will be set up in the Great Room at the Bloomington/Monroe County Convention Center from 10am to 2:30 p.m., with the Expo opening at 3 p.m.

At 5 p.m. a reception will be hosted in the same exhibit hall featuring hors d'oeuvres and beverages. The Expo closes at 7 p.m. Vendors are invited to join conference attendees for a banquet in an adjoining room (limit two persons per vendor).

PROVIDED ITEMS & FEES:

The NBTDA will provide one space with a skirted table and two chairs, electricity (bring your own cord), wireless connectivity, and two places at the banquet for \$350. Additional skirted tables and chairs, as well as additional space can be reserved.

If you **cannot** attend the conference, but would like to distribute your company's information and product samples to the attendees, the fee is \$100. You will be provided shipping information and deadlines so that your materials will be made available for display.

QUESTIONS?

David Harrenstein, NBTDA Exec. Dir.
PO Box 155
Lanesboro, MN 55949
507-467-3321
exec@nbtda.org



VENDOR EXPO 2011 EXHIBITOR APPLICATION FORM

Yes, we would like to reach the ride directors at the NBTDA Vendor Expo!

Name/Title: _____

Company: _____

Address: _____

Phone: _____ FAX: _____

E-mail: _____ Website: _____

_____ YES, I plan to attend the NBTDA Conference's Expo and would like to exhibit my company's products with a:
Vendor Booth (\$350)

_____ NO, I can not attend the NBTDA Conference's Expo, but would like to reach the NBTDA Conference attendees through:
Product & Information Distribution (\$100)

We would like to have the following for our company's booth:

Banquet Tables Number Requested _____

Chairs Number Requested _____

Electricity Yes No

Internet Yes No

Brief description of display, service, or goods you will exhibit:

Please return by Oct. 1, 2011 to guarantee a space at the NBTDA Vendor Expo and to ensure your company's contact information is included in the printed conference materials.

Please Fax Completed form to: 612-573-6459 Attn: David Harrenstein

Please mail Original Form & Check to:

NBTDA

P.O. Box 155

Lanesboro, MN 55949

Please make checks payable to: NBTDA

Questions: exec@nbt-da.org or 507-467-3321